

## CREATING THE NEW PARADIGM: SUSTAINABLE HEALTHCARE, IN HARMONY WITH NATURE



APRIL 2008

**“For every drug that benefits a patient, there is a natural substance that can achieve the same effect” — Carl C Pfeiffer MD PhD**

### BACKGROUND

During the last half century, Drs Abram Hoffer, Humphry Osmond, Carl Pfeiffer and hundreds of other orthomolecular doctors have demonstrated that natural substances can be used in place of drugs to treat successfully a very wide range of conditions and diseases, ranging from mental health disorders through to serious chronic diseases. Naturopaths and other practitioners have also shown us that diseases can be prevented or delayed.

However, in recent years, the orthodox medical profession, drug companies and regulatory agencies around the world have conspired to bring about full scale assaults on natural treatments. This has seen natural medicine, at best, relegated to the fringes of mainstream medicine and, at worst, thrown into the snakepit never to be contemplated for use by any serious practitioner.

Flawed, poorly conceived, biased and misrepresented studies, pushed into the public spotlight by over-zealous, drug industry funded PR machines, have helped to bolster the attacks on natural medicine.

Now, a rash of European laws are being foisted on Europe's nearly 500 million strong population, which attempt to sideline natural treatments once and for all. They are being driven by unelected bureaucrats in the European institutions, subservient to some of the largest corporations in the world.

The UN-backed Codex Alimentarius Commission is also in the final stages of developing an international guideline on vitamin and mineral supplements. This guideline is based on the draconian European regulatory model—allowing it to be exported globally. The Codex committee responsible for this guideline is hosted by the German government and is chaired by a German government scientist, Dr Rolf Grossklaus, who hails from the Federal Institute for Risk Assessment (Bundesinstitut für Risikobewertung BfR). The BfR has been the key advocate of ultra-low maximum levels of vitamins and minerals for the imminent EU harmonisation of maximum dosages for food supplements.

### WHY WE NEED TO ACT NOW

In Europe, over the next few years, regulations and directives which control and restrict:

- what vitamin and mineral forms
- what botanicals and other nutrients
- what maximum dosages, and
- what health claims (written or verbal)

can be used or made in relation to natural health products will come into force. Decisions are being made on each of these areas right now, and many of these decisions are not supported by either good science or good law. Anyone interested in the continued development of natural medicine, as well as a transition to a much more sustainable healthcare paradigm, which works with, rather than against, the laws of nature, needs to act now! Find out overleaf, what you can do to help the transition towards the new paradigm.



The new paradigm in healthcare is now within our reach

## WHAT WE NEED TO DO

**“Prayer is not an old woman’s idle amusement. Properly understood and applied, it is the most potent instrument of action” — Gandhi**

Never has there been a more profound and exciting time in the history of Gaia and those with eyes to see and hearts to feel are observing the death throes of duality playing out all around us. It is time for sceptres to pass, for the old to make way for the new, no matter how fiercely the old fights back.

We have a choice – we can look around us, read the preceding paragraphs and believe the illusion of what is occurring or we can see this as an opportunity to stand in our truth and manifest a new paradigm in healthcare. Power will always prevail over force. Gandhi remains a shining example of how a clear channel for source energy had the power to overthrow the force of an entire nation. Lightworkers we need you! This is not a battle to be fought with force, this is a birthing of the New that needs to be assisted with light and love.

There are many ways to support our work in the ANH and donations are our lifeblood, but we are also calling to those of you who are awake and aware and are committed to planetary change to help us envision a new paradigm in healthcare by using our innate connection to source energy.

## OUR VISION

The work of the ANH since its inception in 2002 has revolved around a central vision that until 2008 has remained largely undisclosed. We feel that the time is right to launch our campaign that seeks to create a fundamental paradigm shift in the way in which the health of our physical bodies is handled by our society. The new paradigm is called Sustainable Healthcare. We believe there are now enough people standing firm in the beam assisting the birthing of the New, that our powerful intent can be expanded to encompass the much needed paradigm shift in our healthcare system, as well as in other areas of human endeavour which have resulted in the degradation of nature or humanity.

Sustainability is a familiar term for those of us that care about our planet. More and more of us are rejecting non-sustainable energy, agriculture, construction and even tourism and choosing sustainable and ecological equivalents. But the term ‘sustainability’ has been notably absent alongside the word ‘healthcare’ despite increasing evidence of lack of efficacy, side effects and spiralling costs in mainstream, orthodox medicine. We deserve a healthcare system that resonates with the Earth and nature and is rooted in health and wellness through prevention, rather than profiteering from disease.

We have the power to birth universes, particularly if we stand shoulder to shoulder as One. We look forward to welcoming you to the ANH Paradigm Network and going forwards together into the New.



## YOUR VIEWS ARE NEEDED URGENTLY!

Please let us know if you want to get involved in the campaign.

We are very keen to hear from lightworkers so that we can help work together to make the paradigm shift a reality, using the most powerful tools in the universe. Lightworkers, please contact us at:

**[lightworkers@anhcampaign.org](mailto:lightworkers@anhcampaign.org)**

Everyone else, please use:  
**[info@anhcampaign.org](mailto:info@anhcampaign.org)**

Please provide us with your name, best email contact, telephone numbers, address and profession or interest. We will then be able to communicate with you with a view to formulating the best way forward for the campaign to create this much needed paradigm shift in healthcare.

*Remember, acting now will help protect future generations who may otherwise not be able to have the choice in healthcare that most of us have enjoyed in our lives until now.*

## FOR FURTHER INFORMATION

### Alliance for Natural Health

The Atrium  
Curtis Road, Dorking  
Surrey RH4 1XA, United Kingdom

tel +44 (0)1306 646 600  
fax +44 (0)1306 646 552  
email [info@anhcampaign.org](mailto:info@anhcampaign.org)

**[www.anhcampaign.org](http://www.anhcampaign.org)**